This newsletter goes out to more than 200 graduates. Just think how much help you could give to DATC students by sending a check for just $5 or $10. To make a donation, send your check to: DATC Foundation
550 E. 300 S.
Kaysville, UT 84037.

The New Currency
"For the last three years, according to ManpowerGroup, the hardest segment of the workforce for employers to staff with skilled talent [isn’t] registered nurses or engineers or even web developers. It’s...skilled trades – the welders, electricians, machinists, etc. that are so [necessary] in manufacturing and construction.” Industry certifications are the new currency in this economy. These occupations are even beginning to have a competitive edge over degrees. Many employers now require industry certifications before considering a candidate for employment. The opportunity for higher pay and lasting employment is greater with the completion of certifications. Understanding our economy and what jobs will be available in the future is crucial. Skilled workers are in high demand and those workers will continue to be in demand as our economy grows. Now is the time to get into the skilled trades.

If you or someone you know needs to rethink education, please have them call DATC, 801-593-2399.

Alexander Johnson
DATC College Recruiter