

2014
ANNUAL REPORT



MISSION ► We are a trusted learning community embracing technical education to promote economic growth and student development.

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Flint McCloud – Gold Medalist



Flint McCloud knows the value of hard work. He completed the first year of the DATC Plumbing Apprenticeship program while a senior in high school and landed a job at Spiers Plumbing in Kaysville. His hard work, training, and work experience helped him win a bronze medal in the 2013 SkillsUSA national competition and a gold medal in 2014.

With two medals and two years of the program behind him, Flint is looking to the future. "My goal is to get my journeyman. I'd like to move up in the company where I am at." He would also encourage other students to follow his path. "I think anything at the DATC would be good. And plumbing is awesome too, especially if you are a hands-on person."



MESSAGE FROM THE PRESIDENT

Michael J. Bouwhuis | Campus President

Two-thousand fourteen was a year of institutional change and organizational restructure. Two long-term, veteran vice-presidents, and two directors left our employment or retired during the fiscal year. These vacancies resulted in a major organizational shift to accommodate a more modern and streamlined executive and senior leadership team. The excitement of new leaders with strong educational and leadership backgrounds has brought new energy and vision. Highlights of the year include:

- Funding to begin a Plastics Injection Molding Program to serve the training needs of Orbit Irrigation, Merit Medical, Fresenius Medical, B.D. Medical, etc.
- Installation of a new Human Resource Management System which completed a previous Business Plan goal of becoming a paperless institution.
- Creation of a Business Intelligence System which reports data and supports a true enterprise system.
- Development of a robust Veterans' Center with a full-time Veterans' Counselor dedicated to meeting the needs of our dedicated war veterans.
- Enrollment of our first students from LDS Business College following many years of contract negotiation, curriculum mapping and articulation agreements.

The institution also sought to enhance relationships with our school district partners by improving the quality and productivity of communications and programming, and also easing financial barriers to high school students by eliminating many required fees.

Additional notable accomplishments include providing scholarships and tuition waivers totaling \$229,124; service to 109 veterans; and providing over 16,000 assessments through the Brent V. Petersen Regional Assessment Center.

I want to personally thank every faculty and staff member for their tremendous dedication, passion and commitment to the institution, and for their constant advocacy for student success. Moreover, I want to thank our Board of Directors, Foundation Board, and Legislative Representatives for the increase in resources allowing us to accomplish a much higher level of service to the community and students than ever before. We look to the 2015 fiscal year as a year of reorganization and a positive move forward.

UCAT Administration

Robert O. Brems, President

Jared Haines, Vice-President of Instruction and Student Services

Tyler Brinkerhoff, Vice-President of Finance and Administrative Services

College Administration

Michael J. Bouwhuis, President

Ann Mackin, Vice-President of Instruction

Russell S. Galt, Vice-President of Administrative Services

Kim Ziebarth, Vice President of Quality and Development

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Kent Sulser

Karen Mecham, Foundation
Director & Grant Writer



2014 ACCOMPLISHMENTS

INSTITUTIONAL ACCOMPLISHMENTS

1. **Facilitate the opening of Career Path High on campus.**
 - In fall 2013, Career Path High became the first Utah public charter school established in partnership with an applied technology college.
 - 175 students were enrolled at the charter school with junior and senior students simultaneously enrolled in DATC programs.
 - Policies and procedures were developed to facilitate student enrollment and support for students who fail to meet minimum standards for participation in DATC programs.
2. **Complete partnership agreements with employers based at the Clearfield Freeport Center to create flexible, customized training programs at the Freeport West Extension Center.**
 - The Freeport West Extension Center ribbon cutting ceremony was held on October 30, 2013, and a successful Council on Occupational Education accreditation site visit was conducted on February 20, 2014, with approval granted on July 8, 2014.
 - The Automation Technology program was relocated in fall of 2013 and a Plastic Injection Molding program will begin operation in the fall of 2014. Both programs serve employers located at Freeport Center and in our service region.
 - The Employer and Continuing Education Department conducted 87 classes at the Freeport West Extension Center. Many of these courses were manufacturing-related and catered to the needs of the companies located at the Freeport Center.
3. **Finalize training program articulation agreements with LDS Business College.**
 - Two groundbreaking agreements were established with LDS Business College (LDSBC), providing both DATC and LDSBC students an opportunity to earn an LDSBC Associate of Applied Science (AAS) degree in Applied Technology. This non-terminal degree requires students to complete coursework from both partner institutions. In the first agreement, LDSBC students can enroll in designated DATC programs. In the second agreement, DATC students who complete designated programs can transfer to LDSBC. LDSBC students began enrolling in DATC programs in August 2014.

4. **Meet or exceed student membership hour goals of 1,551,592 and 1,506 program completions.**
 - Membership hours for FY 2014 were 1,322,541, and there were 1,413 student program completions.
5. **Utilize institutional resources and legislative capacity building funds to create the following programs and facility modifications:**
 - a. **Expand the Practical Nurse program by a cohort.**
The Practical Nurse program was expanded from two annual cohorts of 40 students to three cohorts of 30, increasing program enrollment by ten students.
 - b. **Create an Electronic Health Information Technician program.**
The Electronic Health Information Technician program was approved by the Council on Occupational Education on October 14, 2014, and began enrolling students.
 - c. **Expand Dental Assisting facilities and offer evening programs.**
Funds were obtained to build two additional operatories in Dental Assisting, and the program opened for evening enrollment increasing its membership hours by 15,248.
 - d. **Create an American Heart Association Training Center.**
An American Heart Association training center was developed in one of the campus portables which was remodeled and equipped to meet the needs of the center. Enrollment is expected to increase in 2015.
 - e. **Develop a feasibility study for a Commercial Driver's License (CDL) program.**
A comprehensive feasibility study was completed on a CDL program. After review of the study, it was determined the program should not be developed. Start-up costs are high and Utah no longer requires instructional training for individuals 18 years of age and over.
 - f. **Seek funding to develop a Plastic Injection Molding program.**
The DATC was awarded a \$250,000 Utah Department of Workforce Services Utah Cluster Acceleration Partnership grant in December 2013. The DATC provided matching funds. Funding was used to start a Plastic Injection Molding program. Letters of industry support were provided by BD Medical, BioUtah, Fresenius Medical Care, LSR Consulting, Merit Medical, Utah Manufacturers Association, and ProMold. Student enrollment in this program will begin in FY 2015.
6. **Attain the following metrics:**
 - Increase membership hours by 6.4%.
Membership hours decreased by 5.83%.
 - Increase Certificates of Program Completion awarded by 183 or 10%.
Number of certificates awarded increased by 3.5%.

- Increase private training by 15%.
Private training increased by 34%.
- Increase Custom Fit training and employees served by 20%.
Custom Fit training increased by 21%.
- Establish a baseline training target at the Freeport West Extension Center with a goal of 22,000 membership hours.
Membership hours were 25,290.
- Increase incubation clients in Morgan, Kaysville, and the Freeport West Extension Center by 75%.
Incubation clients were increased in Morgan by 40%, Kaysville by 65%, and Freeport West Extension Center by 28%.

7. Increase the tuition waiver budget to \$125,000 and measure the effectiveness of tuition waivers on retention and enrollment growth.

- Allowed recruitment efforts to target low enrollment programs and provided direct services to 79 academically and economically disadvantaged students.
- Increased the number of students served by tuition waivers by 75% and membership hours generated by these students by 104%.

8. Complete the Information Technology/UEN remodel.

- UEN resources were upgraded and relocated. With this move, the Information Technology Department was remodeled and expanded to include storage, a work bench, and more desk space for staff members.

9. Expand promotional activities to increase enrollments and target programs with lower than anticipated enrollment levels.

- An updated electronic marquee was installed advertising information, events, and college highlights.
- Twenty-seven program Facebook pages were developed with faculty for program promotion, employment announcements, and student connection.
- Promotional activities contributed to an increase in membership hours for Dental Assisting, Medical Assistant, Automation Technology, and Machine Tool Technology. Additional community events; speaking engagements; television, radio, bus board, newspaper, mall, retail, online, and social media advertising; and news stories, email, and text advertising were used to focus on each program.





PRESIDENT'S OFFICE ACCOMPLISHMENTS

1. **Increase and improve the use of technology and metrics in marketing the College.**
 - Marketing metrics were studied extensively and vendors provided comprehensive analytics to document the effectiveness of purchased marketing campaigns.
 - The DATC website was completely redeveloped.
 - A DATC mobile app, promotional video, and animated Christmas card were developed.
 - Microsoft Office templates were developed for consistent branding and quality of employee presentations in promoting services and programs.
2. **Fully develop the Career Connection Center and Veterans' Services Center to improve service and recognition of veterans and their dependents.**
 - The Career Connection Center facility was remodeled and staffing assigned. The center provides a professional and inviting setting for students to access multiple services.
 - A Veterans' Services Center was established, and funding will be provided in FY 2015 for a full-time Veteran Counselor who will provide focused and specialized service to veterans and their dependents.
 - Two Financial Aid employees participated in training to become School Certifying Officials (SCO) to assist veterans and their dependents with funding requests.
 - On Constitution Day, the college recognized the military service of veterans. An employee worked with the American Legion to use flags to decorate the campus and secured a donation of 150 flags. The celebration included a drawing for Bookstore gift cards for veterans.
3. **Support the capstone level of Business Intelligence through visualization software and monitoring screens.**
 - The Business Intelligence strategic goal was taken to the next level by providing visualization at key points in administrative and key directors' offices or suites. Efficiency in operations has been achieved by moving the institution away from a paper-based to an electronic-based system.
4. **Support each division to meet current American with Disabilities (ADA) standards, emergency operations, and emergency systems.**
 - An ADA compliance committee was created, and members developed a survey to evaluate several areas of

compliance with designated criteria. Compliance includes accessibility in physical facilities, web and instructional materials, and services provided. In 2015 members will complete the self-assessment and develop plans to come into compliance.

- The Emergency Operations Center was established in a remodeled portable classroom, and associated personnel were placed there.
 - Emergency Operations Guidelines were established, along with new policies and procedures to support the guidelines.
 - Emergency mock practices were conducted, and modifications made to processes and procedures to accommodate best practices. A new Security and Risk Management Coordinator was hired.
5. **Provide leadership to assure programs meet requirements outlined by the Council on Occupational Education guidelines.**
 - All deficiencies in programs that previously failed to meet the Council on Occupational Education's (COE) outcome benchmarks have been resolved. Monitoring systems are in place to help instructors and Placement Services personnel remain compliant and manage outcomes on a weekly basis.
 6. **Organize and implement a Planned Giving campaign.**
 - This goal was deferred by the Foundation Board due to the lack of connections to potential donors. A goal to re-engage with potential Planned Giving donors was recommended with implementation of donor management and reporting software.
 7. **Update the Foundation Donor Wall and donor recognition standards.**
 - New levels of donor recognition were developed for the Foundation Donor Wall, and the wall is being updated to reflect these changes. The Foundation Board of Directors will address additional donor recognition standards in 2015.



Redeveloped DATC Website - datc.edu

New DATC Mobile App



ADMINISTRATIVE SERVICES DIVISION ACCOMPLISHMENTS

1. **Integrate electronic automation processes between the Financial Aid Department and the Bookstore by using electronic forms or other technology to eliminate the need for paperwork and increase customer satisfaction.**
 - The Financial Aid Department now enters awards directly into the Bookstore's point of sale system, improving efficiency.
2. **Improve the functionality of the Bookstore website to include: 1) more options for computer products; 2) clearer textbook options; and 3) advertising.**
 - Improved the look, feel, and overall aesthetics of the Bookstore web page by adding new photos and increasing visibility of the "Frequently Asked Questions" section.
3. **Assist all divisions in facilitating employee professional development. Provide, coordinate, or recommend required and optional training. Track, monitor, and report training completed.**
 - The Professional Development Policy and Procedures were approved and implemented, providing a system for continuing education, tracking, and reporting of training needs and accomplishments for college employees in Human Resources.
 - The President's Council appointed members to the Professional Development Committee and the committee has developed a Professional Development Plan. The plan outlines courses and training plans needed, subject matter experts available, time frames, and personnel responsibilities.
 - A Professional Developer has been hired, and professional development infrastructure will be implemented in 2015.
4. **Coordinate the implementation of a new electronic badge access system. Features will include employee photo identification and electronic keys.**
 - Badges will be utilized for time-clock entry as well as identification and electronic door access.
 - A new payroll system and time and attendance program were selected and purchased.
 - Equipment is still being installed at this time, and the project will be completed in the coming fiscal year.
5. **Upgrade to Great Plains 2013 and train Fiscal staff on the new features and report-writing capability.**
 - The Fiscal Services office completed the installation of Great Plains 2013. The new version comes with Management Reporter which provides reporting capability. Fiscal staff have been trained on and have implemented Management Reporter.

6. **Hold procurement training seminars to educate staff regarding new laws and DATC policies related to purchasing.**
 - A draft revision of the Purchasing Policy was completed and includes the rules listed in the previous procurement code. The Utah State Legislature continues to make adjustments to the State purchasing laws, and the policy will be updated again to reflect these changes. Training and guidance have been provided to faculty and staff throughout the year.
7. **Review and update the Donations Accounting Policy and College procedures related to the Foundation.**
 - The laws and IRS rules regarding donations were researched and a draft of a new policy was started. This goal will be carried over to the current fiscal year.
8. **Develop at least ten new electronic forms and workflows.**
 - The following forms were created for Human Resources, Fiscal Services, Information Technology, Student Services, Instructional Systems Design, and the Training Division:

- Leave Request	- Competency Documentation	- Tablet Computer Request
- Mileage Reimbursement	- Correction Form	- Mobile Device Reimbursement
- Schedule Change Approval	- W-4	- Accuplacer Test
- Withdrawal	- Catastrophic Occurrence	- TABE Test
- Vendor Registration	- Application for Graduation	- Travel Authorization/Settlement
- Alternate Documentation	- Textbook Request	- Transcript Request
- High School Transmittal	- Textbook Discontinue	
9. **Update the Disaster Recovery Plan to include placing a redundant Storage Area Network appliance at the Freeport West Extension Center to replicate and synchronize data housed in the main campus data center.**
 - The Disaster Recovery Plan was updated to reflect the most recent contingency recovery plans. A redundant Storage Area Network (Dell Equallogic PS6000 SAN) has been configured and located at the Freeport West Extension Center. This SAN serves as a tertiary backup system with local data storage as primary, and a disk-to-disk backup system as a secondary storage system. The SAN receives data from the main campus data center every night.
10. **Expand data visualization system in key facility locations allowing all staff and faculty to be more aware and engaged in gathering and analyzing data elements respective to their areas of responsibility.**
 - TV monitors have been purchased, and one monitor is now located in the Training Division administrative area. Tableau tools have been loaded into PowerPoint and are updated via LiveWeb as data changes.
 - In coordination with Marketing, digital signage equipment and management software have been installed to display College information including various data visualization/data analytics charts and reports.

TRAINING DIVISION ACCOMPLISHMENTS

1. Hire adjuncts and offer employer training at the Freeport West Extension Center in response to industry need and demand.
 - The Employer and Continuing Education Department employed multiple, part-time adjuncts and held 87 classes at the Freeport West Extension Center. Many of these courses were manufacturing-related and catered to the needs of the companies located at the Freeport Center.
2. Increase enrollment by 9% in the Electrician and Plumbing Apprentice programs. Achieve a first-time pass rate of 75% or higher on the written portion and 50% or higher on the practical portion of the licensing exam.
 - The Electrician Apprentice program had 11,412 membership hours in FY 2013, and 13,680 in FY 2014 representing a 19.8% increase. The Plumbing Apprentice program went from 15,352 membership hours in FY 2013, to 19,896 in FY 2014 representing a 29.6% increase. Students who completed the programs have not yet taken the journeyman exam, so first-time pass rates are not available at this time.
3. Implement the Electronic Health Information Technician program and achieve 17,100 membership hours.
 - Due to changes in regulations, curriculum for the program was not written until March. The new program is underway with continued curriculum modifications.
4. Offer evening classes in the Medical Assistant and Dental Assisting programs and increase membership hours by 6,000 in each program.
 - Medical Assistant increased membership hours by 9,988 and Dental Assisting increased by 14,004. Both are nearly double the membership hours earned in 2013.
5. Create a pre-health occupations course to assist Job Corps students who do not meet Nurse Assistant admission requirements.
 - A 30-hour, pre-health occupations course was created to assist Job Corps students who do not meet Nurse Assistant admission requirements. Due to Federal Department of Labor Job Corps budget constraints, the course was not offered. The course is developed and will be available for future use.





6. Hire four additional faculty members for the Practical Nurse program and admit another cohort of students.
 - Three additional faculty members for the Practical Nurse program were hired, enabling us to expand the program from two annual cohorts of 40 students to three cohorts of 30, increasing program enrollment by ten students.
7. Obtain approval from the Council on Occupational Education for upgrade certificates and expand offerings.
 - The Utah College of Applied Technology and the campus Board of Directors approved the Occupational Skills Certificate defining an official credential issued by the campus. The credential will be awarded to DATC students who enroll in Continuing Education courses that are documented as being needed by one or more Utah employer but that do not meet the Council on Occupational Education program definition.
 - Accredited program offerings were expanded to include Certificates of Program Completion, which indicate a student's completion of a program, and Program Certificates, which indicate a student's completion of institutional certificates earned while enrolled in the program.
8. Revise and rejuvenate the Pro Series Training Program and curriculum and introduce the series at other Business Resource Centers.
 - A new agreement is being developed with the curriculum content owner that delivers training at two separate levels. This training will be available in 2015. Although Pro Series curriculum is available to other Business Resource Centers, this was not implemented.
9. Increase eStation incubator occupancy rate to 75%.
 - The incubator occupancy rate at year end was around 65%. This will be addressed in 2015 objectives. Rental agreements are currently being negotiated that will give the eStation a 75% occupancy rate before the end of August 2014.
10. Increase Utah Small Business Development Center Network grant for the Kaysville SBDC from \$30,000 to \$60,000.
 - The Utah Small Business Development Center Network has continued to decline requests for additional permanent money. A request has been made and one-time money will be received this year that will be used to keep one part-time employee and add another.



OPERATIONS DIVISION ACCOMPLISHMENTS

1. **Ensure the College complies with the Americans with Disabilities Act (ADA) and State of Utah Risk Management requirements.**
 - An ADA compliance committee was created, and members developed a survey to evaluate several areas of compliance with designated criteria. Compliance includes accessibility in physical facilities, web and instructional materials, and services provided. In 2015 members will complete the self-assessment and develop plans to come into compliance.
2. **Review and update the Emergency Operations Plan to include: emergency notification system, operations center, response team, and shelter-in-place plan.**
 - The Emergency Operations Plan was reviewed and revised.
 - An earthquake drill revealed deficiencies in our existing emergency notification system. In 2015 we will research a system that may replace our existing system to resolve the deficiencies.
 - An Emergency Operations Center was set up in an on-campus portable that is equipped with a generator.
 - First responder training was provided for personnel who serve on the Crisis Intervention Team. The training informed personnel of action they can take until more advanced emergency or medical personnel arrive.
3. **Create all donor documentation for the Allied Health Education building.**
 - A 63-page, full color, spiral-bound booklet was developed and provided to Foundation Board members and will be available for prospective donors. The book outlines building design and includes naming opportunities for different locations in the building.
4. **Complete the following infrastructure/operations projects: Freeport West Extension Center, Information Technology/Utah Education Network remodel, air handler upgrades, and exterior signage.**
 - All projects were completed.
5. **Automate and simplify enrollment and financial aid processes.**
 - Paper forms in Student Services were converted to electronic format, expediting the process by automatically routing forms to appropriate personnel.
 - Financial Aid coordinated with the Information Technology Department to develop an e-form application used to target potential students with need, executed a new email notification process using Outlook, and began the implementation of the National Student Loan Clearinghouse, which will save eight hours of processing each month.

6. Improve efficiency through use of the Student Information System and by recommending improvements to the system.

- Northstar II, an upgrade to the Student Information System, was implemented with no downtime or interruption to college services.
- The Student Information System Committee was created and is made up of personnel from each college division and a representative of the software developers. The committee meets regularly to discuss issues and suggest software improvements. A running list of development requests is maintained; and significant progress has been achieved in improving the interface, implementing new features, creating forms and reports, and stabilizing the system for a better user experience.
- The committee made integration of Financial Aid tools a priority for the software development team. Specifications have been provided and this will be an ongoing goal in 2015.

7. Support the 20/20 goal by identifying and engaging with “near completers” who have left the College.

- Working from lists of students who were approaching program completion but withdrew from the college for various reasons, calls were placed to re-engage students. Twenty-four students returned and completed their certificates.
- Many prospective students who express interest in attending the DATC after completing their Free Application for Federal Student Aid (FAFSA) fail to follow through on the enrollment process. Student contact information was provided to the College Recruiter who contacted 13 of the students, and enrollment assistance was provided.

8. Expand scholarship services using new tuition-waiver money.

- A low-income scholarship program was created that supplements Pell Grant-eligible students who do not have adequate funding to cover tuition. This resulted in 20 scholarships to students needing funding for Academic Development, and 16 scholarships to students who did not qualify for enough Pell to cover direct school costs.
- A funding mechanism was created to meet the needs of former students who were encouraged to return to college to finish their program. This resulted in eight students returning and finishing their programs.
- Funds were used to reward high-performing, Pell Grant-eligible students who exhaust federal dollars through early completion. This resulted in the awarding of 14 scholarships.
- Financial Aid Office personnel assisted with the recruitment of need-based and meritorious students which resulted in 33 students being funded through a marketing campaign and recruitment following a large company lay-off.

9. Create a satellite assessment center at the Freeport West Extension Center.

- A satellite assessment center was fully implemented and approved by PearsonVue at the Freeport West Extension Center, allowing staff to administer professional industry certifications.



QUALITY AND DEVELOPMENT DIVISION ACCOMPLISHMENTS

1. Improve certification tracking and reporting.

- Licensing and Certification Procedures were developed and implemented identifying criteria, roles, and responsibility for the management of student licensing and industry certification.
- Reports were developed providing staff members with access to current student licensing and certification metrics by program and enabling instructors to set goals and increase the number of industry credentials earned by students.
- Over 950 students achieved third party validation of knowledge and skills gained in their programs through industry certification and licensure. These credentials are beneficial to students in securing and increasing employment opportunities.

2. Develop and use data to evaluate quality and inform the decision-making process.

- Several Business Intelligence reports were developed to provide administrative staff members with necessary information to make informed decisions. They include: Adjunct Faculty Cost Analysis, Industry Certification and Licensure Rates, Course Length Analysis, Curriculum Completion Audit, Student Outcomes (completion, placement, and licensure), Early Exit Students, Externship Participation, Budgets, Membership Hours, High School Enrollment, State Skill Certification, and Student Course Evaluations.

3. Increase the availability of work-based learning in programs by 10% and develop metrics for measuring its effectiveness.

- Faculty members in five programs added externship or clinical opportunities to program training plans. 1,373 students from over half of the College's programs participated in externship and clinical opportunities. These students

were able to practice knowledge and skills developed in the program, work beside industry professionals, and serve the public. Many externship and clinical opportunities result in permanent employment.

4. Move all content in Moodle to Canvas.

- Instructional Systems Design personnel and faculty members have made significant progress in moving content from the locally housed and managed Moodle Learning Management System (LMS) to Canvas LMS. Sixteen programs have already moved to Canvas, and nine programs are in the process of moving and will be moved in early 2015.

5. Expand promotional activities to increase enrollments and target programs with low enrollment levels.

- Promotional activities contributed to an increase in membership hours for Dental Assisting (83%), Medical Assistant (63%), Practical Nurse (29%), Automation Technology (18%), and Machine Tool Technology (6%). Additional community events; speaking engagements; television, radio, bus board, newspaper, mall, retail, online, and social media advertising; and news stories, email, and text advertising were used to focus on each program.

6. Improve resources offered at the Career Connection Center.

- College recruiting, enrollment, financial aid, and academic development personnel worked together to provide more customized service, guidance, and support referral to new students.
- Services to students were increased to include assistance with the development of Lunch-and-Learn events.

7. Implement marketing requests and approvals, project management, and social media management.

- An email marketing request form, project processes, collaborative Google Docs project management, and an annual production calendar were developed to improve management, efficiency, and effectiveness of the Marketing Department.
- Eight institutional leaders were given the ability to post college announcements, events, and promotional information to social media.

8. Revise the Foundation by-laws.

- This goal was not accomplished and will be included in 2015 objectives.

9. Expand the Foundation Board to include two new members from the medical profession.

- The Foundation Board acquired one new member from the medical profession and decided one medical professional is sufficient as an existing member is an executive leader for a major hospital.

10. Work with the Scholarship Committee to develop a method to engage College alumni.

- The Scholarship Committee did not meet, but the Director recommended a quarterly alumni newsletter which will be included in 2015 objectives.



GENERAL OPERATING FUND REVENUES

Student Tuition and Fees	\$1,982,578
State Appropriations	\$10,963,000

Total Revenues	\$12,945,578
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**Year ending June 30, 2014*

GENERAL OPERATING FUND EXPENSES

Instruction	\$6,025,775
Academic Support	\$978,240
Student Services	\$1,717,174
Institutional Support	\$2,380,954
Operation and Maintenance of Plan	\$1,732,361
Scholarships	\$111,073

Total Expenses	\$12,945,578
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**Year ending June 30, 2014*

SALES

2013

2014

Continuing Education	\$243,394	\$214,438
Custom Fit	\$506,552	\$515,411
Private Training	\$105,234	\$155,858

Totals	\$855,180	\$885,707
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DATA TRAINING PROGRAMS



School of Business and Information Technology

- Business Technology (Main and Draper Campus)
- Digital Media Design
- Information Technology



School of Construction Technology

- Electrician Apprentice
- Heating and Air Conditioning
- Plumbing Apprentice



School of Health Professions

- Dental Assisting
- Emergency Services (Freeport Campus)
- Health Information Technology
- Medical Assistant
- Nurse Assistant (Main and Freeport Campus)
- Pharmacy Technician
- Practical Nurse
- Surgical Technology



School of Manufacturing

- Architectural and Engineering Design
- Automation Technology (Freeport West Campus)
- CNC Machining
- Composite Materials Technology
- Draper-Machinist Technician (Draper Campus)
- Draper-Maintenance Technician (Draper Campus)
- Plastic Injection Molding (Freeport West Campus)
- Welding Technology (Main and Draper Campus)



School of Service Professions

- American Sign Language-Interpreting
- Cosmetology
- Culinary Arts (Main and Draper Campus)
- Advanced Esthetician
- Nail Technician



School of Transportation

- Automotive Technology (Main and Draper Campus)
- Diesel/Heavy Duty Technology
- Motor Sports Technician

DATC TRAINING LOCATIONS

MAIN CAMPUS

550 East 300 South
Kaysville, Utah 84037
Telephone: 801-593-2500
Website: www.datc.edu

FREEPORT WEST EXTENSION CENTER

Building D-5 Freeport Center
Clearfield, UT 84016
801-593-2549

FREEPORT EXTENSION CENTER

Building Y-16 South
Clearfield, Utah 84015
Telephone: 801-593-2549

UTAH DEPARTMENT OF CORRECTIONS INSTRUCTIONAL SERVICE CENTER

14425 Bitterbrush Lane
Draper, Utah 84020
Telephone: 801-576-7000

Capital Facilities	Property	Leased (Sq. ft.)	State Owned (Sq. ft.)
Main Campus	65 acres	0	308,467
Freeport Extension Center	0	12,000	0
Freeport West Extension Center	0	0	120,000
Utah Department of Corrections	0	0	0
Morgan Business Resource Center	0	0	2,592
Total	65 acres	12,000	431,059

INSTITUTIONAL ACCREDITATION

The Davis Applied Technology College is accredited by the Commission of the Council on Occupational Education.

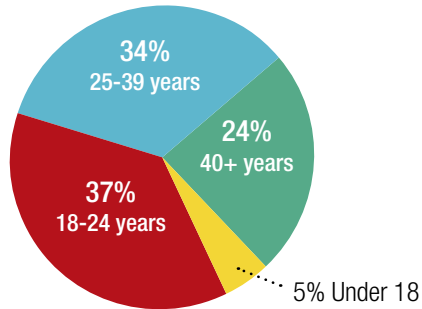
PROGRAM ACCREDITATION

Accrediting or Certifying Agency	Program(s)
American Welding Society Accredited Test Facility	Welding Technology
Commission on Accreditation of Allied Health Education Programs	Medical Assistant Surgical Technology
Commission on Dental Accreditation	Dental Assisting
National Automotive Technician's Education Foundation	Automotive Technology
Accreditation Commission for Education in Nursing	Practical Nurse
Utah Department of Health, Bureau of Emergency Medical Services Utah Fire and Rescue Academy	Emergency Services
Utah Division of Occupational and Professional Licensing	Cosmetology Advanced Esthetician Nail Technician Pharmacy Technician Plumbing Apprentice
Utah Nursing Assistant Registry	Nurse Assistant

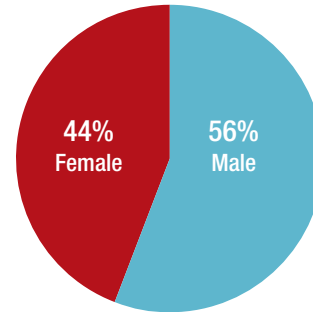


Who Are Our Students?

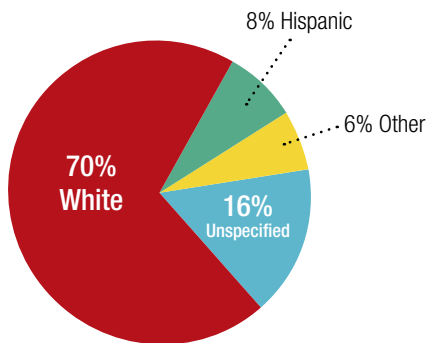
Age



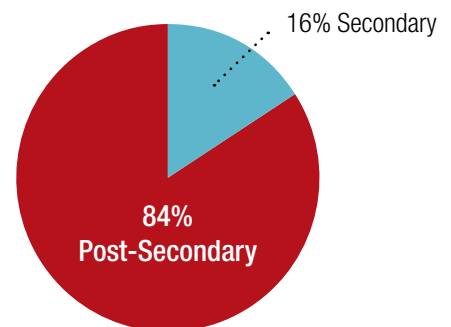
Gender



Race



Secondary/Post Secondary



Financial Aid	Students
Some type of financial aid	1,117
Pell Grants	469
Veterans and their Dependents	109

What Do Students Pay?	Number
Average Post-Secondary Tuition/Fees	\$2,691
Average Secondary Average Fees*	\$49
Average Textbooks and Supplies*	\$1,008

*Secondary students are exempt from tuition and purchase of textbooks.

The individuals on pages 22 and 23 are a few of our successful students. Read more about them at: datc.edu/success

Page 22:

Becky Levengar
Nurse Assistant Program

Adam Boren
Digital Media Program

Graciela Ipaz
Dental Assisting Program

Justin Martinez
Master Esthetician Program

Louie Fitches
Architectural and Engineering Design Program

Page 23:

Sarryn Priest
American Sign Language - Interpreting Program

Nate Davis
Pharmacy Technician Program

Justeen Jones
Master Esthetician Program

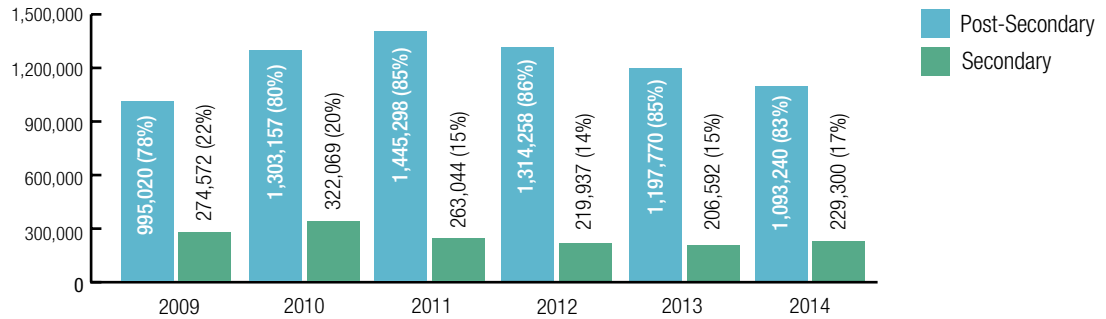
Scott Berry
Motor Sports Technician Program

Trevor Kesler
Composite Materials Technology Program

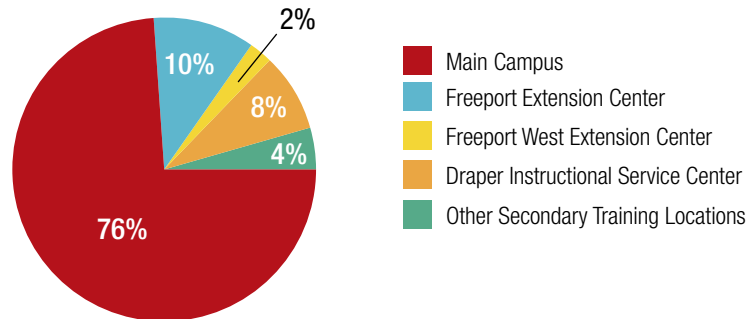


Student Enrollment

Membership Hours



Enrollment by Location



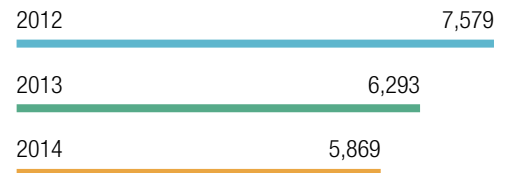
Enrollment Summary*

Full-Time Enrollment (FTE) = **1,560**

Contact Hours = **1,404,362**

*Represents data reported to the Council on Occupational Education in the 2013 Annual Report.

Student Headcount





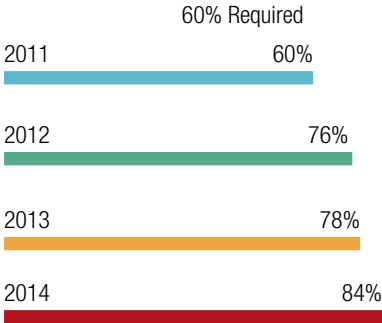
Employer and Continuing Education

Training Available	Membership Hours	Headcount
Continuing Education*	18,440	965
HAFB Pathways*	2,955	31
Custom Fit	27,915	1,375
Custom Fit (Private Training)	15,608	455

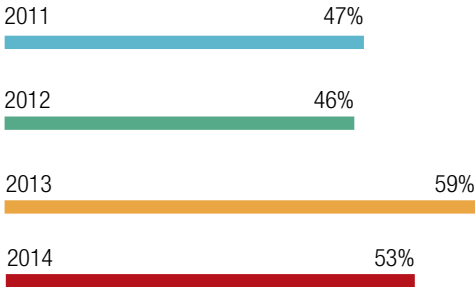
*Included in College Membership Hours and Headcount

Student Success

Completion Rate*



Graduation Rate**



2,379 Credentials Earned

DATC Certificate of Program Completion...	1,413
Industry Certification	830
Industry Licensure.....	136

182 Students in Organizations

National Technical Honor Society.....	116
Health Occupations Students of America	6
SkillsUSA.....	60

Licensure Rate*

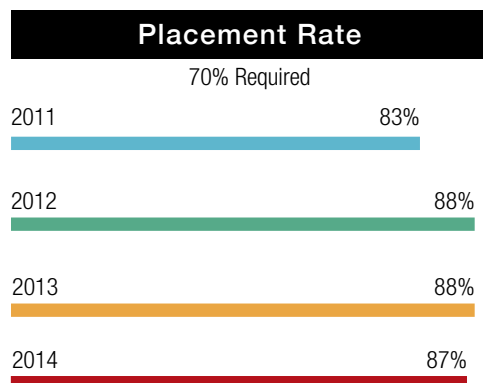
100%

1,383 Externship/Clinical Participation

* Represents data reported to the Council on Occupational Education includes students who have:
1) Demonstrated competencies required for a program and have been awarded credit toward graduation upon completion, or 2) Acquired sufficient competencies for employment in the field of instruction or a related field as evidenced by such employment.

**Represents Post-Secondary data reported to the Council on Occupational Education.

Graduate Success



*Represents Post-Secondary data reported to the Council on Occupational Education.

Continuing Education

12%

Students who continued their education
after leaving the DATC.



Meagan Olson (Dow) – Surgical Technology

Meagan studied music at Utah State University, but quickly learned that getting a degree in music and performing were two very different things. Unsure of what to do, Meagan experienced what she describes as “a couple of lost years.”

After seeing open heart surgery performed on a PBS special, Meagan decided to enroll in the DATC Surgical Technology program. Her clinical experiences confirmed her career choice. “The coolest experience was when I got to hold a heart during a bypass.”

Meagan now works as a Surgical Technologist at the Huntsman Cancer Institute. She’ll never forget the role the DATC played in her life. “The fact that I was able to come here and graduate gave me a starting point—a restarting point really, because I was really starting a new life.”

ACADEMIC PARTNERSHIPS

SECONDARY

Davis and Morgan School Districts; NUAMES 100 Courses Accepted

POST-SECONDARY

Weber State University

86 Courses Articulated

Associate of Applied Science, General Technology (DATC programs 900 hours or more)

Bachelor of Integrated Studies, Foreign Language (DATC American Sign Language-Interpreting)

Associate of Applied Science, Apprenticeship (DATC Electrician or Plumbing Apprenticeship)

Associate of Applied Science, Heavy Duty Truck Technology (DATC Diesel/Heavy Duty Technology)

Associate of Science in Nursing (DATC Practical Nurse)

LDS Business College

Associate of Applied Science, Applied Technology

Salt Lake Community College

Associate of Applied Science, Apprenticeship Plumbing Independent Technology

Associate of Applied Science, Apprenticeship Electrician Independent Technology



EMPLOYER PARTNERSHIPS

Employer Advisory Committee Members

Aerospace Composites Consulting
Aesthetics Plus of Utah
Airgas-Intermountain, Inc.
Albertsons Distribution
Allen Communication Learning Services
Alliant Techsystems, Inc.
America First Credit Union
Anderson, Petersen, and Company
Apothecary Point
Apple Village Assisted Living
Arrant Heating and Air Conditioning
Aviacode
Baraka Beauty
BC Small Engine Repair
Becton, Dickson, and Company (BD Medical)
BDB Electric
Bemsco, Inc.
Bistro 258
Boeing
Bowman's
Brigham City Community Hospital
Bureau of Emergency Medical Services
C.R. England- Global Transportation
Care First Pharmacy
Carrier Transicold of Utah
Central Refrigerated Services, Inc.

Circle of Life Women's Center
Cisco Corporation
Clinton City Fire Department
Clyde Bennett and Associates
ComfortSolutions
Commerce Real Estate Solutions
Contour Composites
Convergys
Cottage Dental
Crazy Beautiful
Cummins Rocky Mountain
DC Plumbing, LLC
David L. Jensen and Associates
Davis Chamber of Commerce
Davis County Sheriff's Office
Davis Hospital and Medical Center
Dazzlin Digits
Decker's Plumbing
Dental Select
DGI Supply, a DoALL Company
Diamond Rental
Dick Kearsley Service Center
Discount Tires
Dollar Cuts
Dr. Grant Brough, DDS
Dr. Grant Christian, M.D.



619

Companies employ DATC students and graduates.

32

Employer Advisory Committees

325

Membership in Employer Advisory Committees

250

Unique Companies Represented in Employer Advisory Committees

127

Custom Fit companies served.



Employer Advisory Committee Members (cont.)

Dr. Reve Chaston, DDS

Durrant and Slate Plumbing

East Lake Endodontics

Eclipse Composites Engineering

Electrical Wholesale Supply

Embellish Salon

Fairfield Dental

Farmington Fire Department

Felt Auto Parts and Machine Shop

Fred Mitchell Plumbing, Inc.

G & S Sales

G-Build Green Home Building

Geneva Rock

GLO Services, LLC

GoEngineer

Gold Systems, Inc.

Golden Street Animation

Grand America Hotel

Great Clips

Great Salt Lake Minerals

Griffin Fast Lube, LLC

GSL Electric

Hansen Family Dental

Harris Rebar

Hartwig

Health Corporation of America

Hexcel

Hill Air Force Base

HollyFrontier Refining, Co.

Home Depot

Hunt Electric

Icon Health and Fitness

Image Skin Care

Infinity Consultants

Inked Off Laser Salon and Spa

Innovative Precision, LLC

Intermountain Healthcare

Intermountain Wind and Solar

Interwest Interpreting

Island View Pharmacy

Exelis

Janicki Industries, Inc.

Johnstone Supply

Jordan Ridge Family Medicine

Just Right Heating and Cooling, LLC

Kaysville Family Medicine

Kaysville Fire Department

Kevin Barkdull Plumbing and Heating, Inc.

Krew Performance

Lakeview Hospital

Larry H. Miller

Layton Cycle and Sports

Layton Family Medicine

LeanWerks

Legacy Village of Layton

LifeCare Center

Lifetime Products

Lighthouse Interpreting and Training

Lincoln Electric Company-District Office

Lynn Woodward Electric

Mane Events

Marriott Hotel

McKay-Dee Hospital
McKinnon-Mulherin, Inc.
Mindful Women Day Spa
Dark Canyon Industries
Mountain States Plumbing Supply
Mountain Valley Mechanical, Inc.
Mountain View Health Services
Mountain West Ear, Nose, and Throat
Nammo Composite Solutions
New Image Day Spa
Newport Tool
NexOne
Nicholas and Company, Inc
North Davis Fire Department
North Davis Sewer District
Nucor Building Systems Utah, LLC
Oakridge Dental
Ogden Air Logistics Center
Ogden Clinic
Ogden Regional Medical Center
Orbit Irrigation Products, Inc.
PCB Solutions, Inc.
Peterson Plumbing Supply
Pipe Fabricating and Supply Co.
Polaris
Primary Children's Medical Center
Quality Machine and Automation
Pond's Plumbing and Heating
Randi's Nails
Renegade Sports
Resource Manufacturing, Co.

Rhino Linings of North Davis Race Team
Rio Tinto
Robert W. Speirs Plumbing, Inc.
Rocky Mountain Care Center
Salon & Spa Fifth Avenue
Salon 801
Salon Blue
Salon Morpheus
Salon on Main
Sceptre Management
Scott Willey Electric
Sego Lily Day Spa
Service Experts Heating and Air Conditioning
Shamrock Plumbing
Shupe Electric
Skydandee Manufacturing
Smedley and Associates
Smith's Pharmacy
Snap-on Tools
Snowbasin Resort
South Davis Community Hospital
South Davis Hospice
South Davis Metro Fire Agency
Spyhop Productions
St. Jude Medical, Inc.
Standard Restaurant Equipment
Starwest Computers
State of Utah Weatherization
Stone Security
Swift Transportation
Syracuse Fire Department

T.D. Williamson
Tanner Clinic
Targa Media, Inc.
Taylor Electric
Technology Marketing Incorporated
TEKsystems
Thermo-King Company
Todd Machinery
Triple-S Polaris
Pipefitter's Union, UA Local 140
Uta
United States Air Force
Utah Clean Energy
Utah First Credit Union
Utah Health Information Network
Utah Nursing Assistant Registry
Utah Schools for the Deaf and the Blind
Utah State Office of Education
Valter's Osteria
Venture Me
Volvo/Mack
Walgreens
Waxing Studio
Weber County Emissions
Wilkinson Supply
Williams International
Your Employment Solutions
Zions Bank
Zucca Trattoria

ROBOTIC WELDER

Lincoln Electric has provided the college with over \$500,000 in consigned equipment. This year, Lincoln Electric provided the DATC welding lab with this Robotic Welder to train students on the newest technologies.



MAJOR PARTNERS

ATK Aerospace Structures

Cisco Systems

Clearfield Job Corps Center

Davis Hospital & Medical Center

Davis School District

Go Engineering

GOED

Grow Utah Ventures

Hartwig, Inc.

Hexcel

Hill Air Force Base

Holly Refining Company

Janicki Industries

Kellogg's Company

LDS Business College

LDS Employment Resource Services

Lincoln Electric Company

Morgan School District

Northern Utah Academy for Math
Engineering and Science (NUAMES)

OKUMA America Corporation

Polaris Industries

Salt Lake Community College

Swanson Foundation

Utah Department of Workforce Services

Utah Department of Corrections

Volvo & Mack Corporation

Weber State University





2014 President's Awards

Outstanding Faculty Member

Stacy Hatch, Automation Technology Instructor

Outstanding Classified Employee

Danielle Maynard, Instructional Design Assistant

Outstanding Professional/Administrative Employee

Rich Dunaway, IT Technician II

Rookie of the Year

Alan Neal, Facilities Maintenance Coordinator

Outstanding Student Placement

Automation Technology Program

Quality Improvement

Human Resources

Outstanding Student Involvement

Amanda Bokish, Career and Academic Advisor

Community

Ginger Chinn, Director of Employer Development and Continuing Education

Outstanding Teamwork

Practical Nurse Program

Customer Service

Tomas Villegas, Instructional Design Coordinator

Most Improved Program

Pharmacy Technician Program

Business/Industry Relationship Award

Andrew Willis, Director of Small Business Development

Employee Classification	Full-Time	Part-Time
Administrative and Supervisory	37	15
Support Staff	39	63
Faculty	59	279
Total	135	357

*Represents data reported to the Council on Occupational Education in the 2013 Annual Report.

Student Support Services

- Career Advisement
- Assessment Center
- Financial Aid Services
- Academic Development
- Placement Services
- Disability Services
- Bookstore
- Corner Café
- Cosmetology Salon
- Print and Media Center
- Student Resource Centers
- Veteran Services
- Professional Development (Faculty and Staff)

Financial Aid

253 for \$116,249

Scholarships Awarded

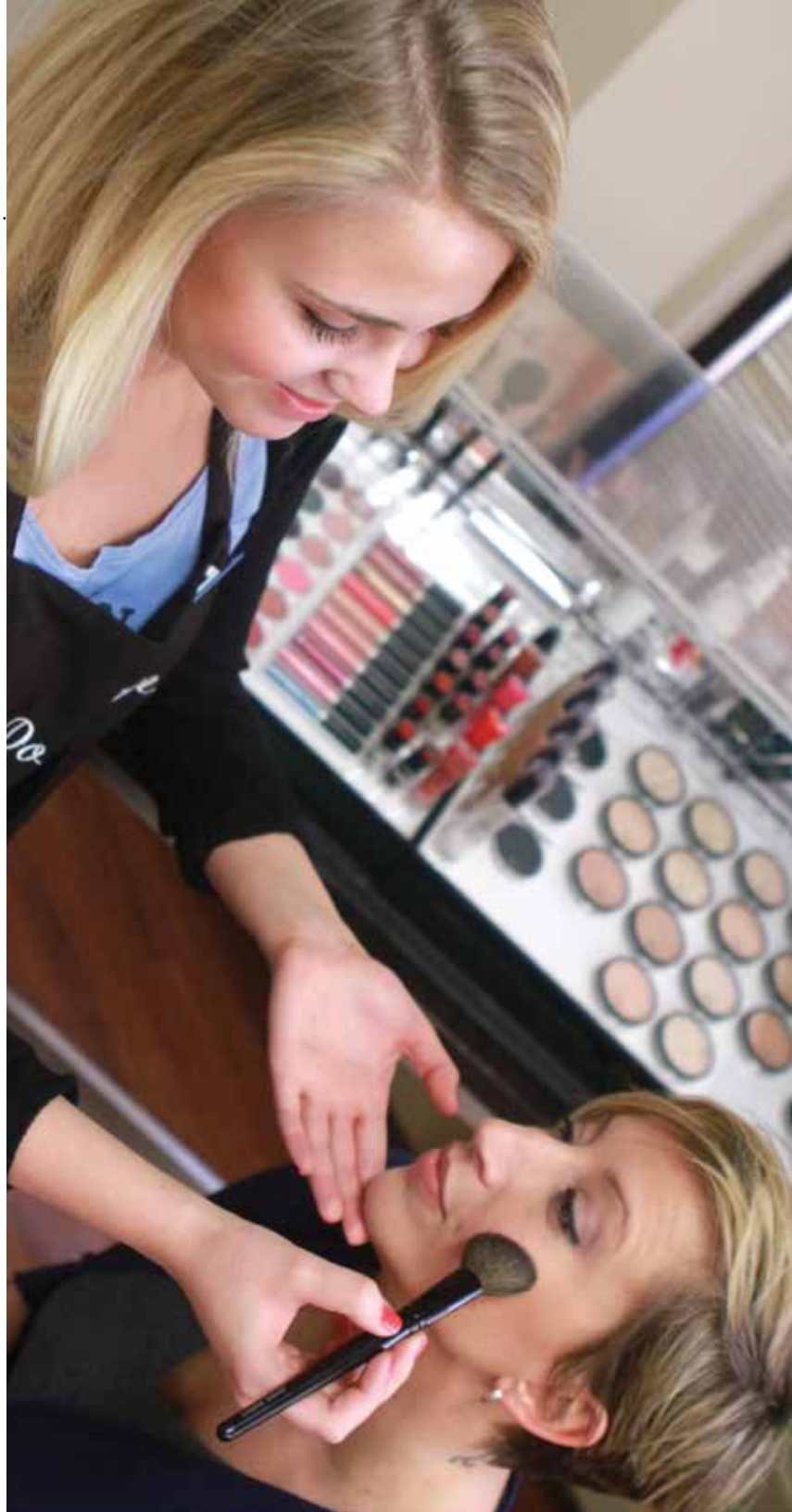
296 for \$112,875

Tuition Waivers Provided

Assessment Center

16,149

Assessments administered by the
Brent V. Peterson Regional
Assessment Center





Major Campus Events

Major Events	Date	Attendees
35th Anniversary Carnival	September 27, 2013	500
Freeport West Ribbon Cutting	October 30, 2013	300
Open Houses	August 22, 2013 January 23, 2014	300
Job Fair (60 employers)	November 13, 2013	750
Utah Career Days	April 29-30, 2014	3,400
Boy Scout PowWow	May 16-17, 2014	275
Jr. High Tech Expo	March 19-20, 2014	350

VISION ►

Our vision is recognition regionally, nationally and internationally for our unique approach and significant contributions in technical training, educational advancement and economic development.



DAVIS APPLIED TECHNOLOGY COLLEGE

550 East 300 South, Kaysville, UT 84037

801-593-2500 | datc.edu