



# BUSINESS PLAN

## 2024-2025

**OPPORTUNITY**

We provide cost-effective training, flexible scheduling, and support systems to foster student success.

**PARTNERSHIP**

We engage industry, educational, and community partners to provide shared opportunities for all.

**INNOVATION**

We cultivate an environment in which new ideas, creative thinking, and imagination can thrive.

**EXCELLENCE**

We promote quality and high performance through our commitment to responsible and informed decisions.

**COMMITMENT TO COMMUNITY**

We encourage and support community involvement and service.

**CULTURE AND MORALE**

We embrace an inclusive and safe environment where everyone is supportive and respectful on our path to success for all.

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# GOAL 1 INCREASE ACCESS

## OBJECTIVE & METRICS

MAINTAIN OUR SHARE OF THE UTAH SYSTEM OF HIGHER EDUCATION (USHE) ACCESS GOAL

## STRATEGIES

1. Implement strategies from the recruitment plan to recruit and enroll students into programs based on student educational goals and institutional capacities.
2. Support statewide initiative to increase promotion, understanding, and participation in Federal Financial Aid and scholarships to increase student enrollment and program completion.
3. Identify and implement transfer pathways, including dual enrollment initiative build-outs with local education authorities.
4. Support and implement USHE technical college program alignment initiatives.
5. Assess the current hybrid teaching initiatives and prioritize implementing a hybrid approach in additional programs, emphasizing the need to monitor student outcomes for continuous improvement.



# GOAL 2 INCREASE GRADUATION RATES

## OBJECTIVES & METRICS

**INCREASE OUR TIMELY GRADUATION RATE FOR ALL STUDENTS TO 51.8% AND RAISE THE RATE TO 48.4% FOR UNDERREPRESENTED STUDENTS**

**INCREASE OUR PERCENTAGE OF ALL GRADUATES WHO EARN A HIGH-YIELD CERTIFICATE TO 46.7% (AN INCREASE OF 137 GRADUATES OVER THE BASELINE) AND FOR UNDERREPRESENTED TO 34%**

**ACHIEVE COMPLETION, PLACEMENT, AND LICENSURE TARGETS FOR EACH PROGRAM**

## STRATEGIES

1. Continue actively engaging with students to ensure their progress towards graduation and raise progress awareness among faculty members.
2. Evaluate implemented student touchpoints to provide program support and improve program outcomes.
3. Continue to increase FAFSA completion rates by improving students understanding of the application process and the benefits of applying.
4. Develop a dynamic student dashboard that shows the current status in real-time, and projects a time-to-completion based on the student's current schedule.
5. Identify industry training needs for all programs and verify program curricula and length to meet determined needs.
6. Expand services to increase engagement with high-need, at-risk students through the Center for Assistance, Resources, and Education Success (CARES), identifying student needs and providing case management.
7. Implement the comprehensive, data-driven, college-wide strategy to improve student success through retention and graduation as directed by the Student Success Steering Committee and subcommittees.
8. Appraise legislative changes affecting articulations and ensure student transfer options are accurate.
9. Continue student engagement, adult learning methodology, and technical education best practices training for all programs.
10. Review programs to identify completion and course retakes to assist student success.

## OBJECTIVES &amp; METRICS

## STRATEGIES

**ENSURE EVERYONE KNOWS  
THEIR PART IN THE PLAN  
AND UNDERSTANDS THEIR  
IMPORTANCE TO THE MISSION**

1. Continue measuring and cultivating a positive, safe, and inclusive work environment. Tools to assist this effort include ongoing exit surveys, regular Culture Committee meetings, culture surveys, and associated follow-up efforts.
2. Continue supporting employee resource groups, including the Employee Input Team, and the Culture and Morale and Women Rise committees.

**DELIVER A WORLD-CLASS  
STUDENT EXPERIENCE IN  
ALL AREAS**

3. Regularly communicate the progress toward strategic plan goals.
4. Expand opportunities to highlight student achievement.
5. Improve platforms for students to monitor and track their progress towards graduation.

**FOSTER PARTNERSHIPS WITH  
OUR BUSINESS AND COMMUNITY  
STAKEHOLDERS FOR ECONOMIC  
AND COMMUNITY PROSPERITY  
FOR ALL**

6. Offer campus tours for current and future industry partners and create opportunities for students to tour industry partner facilities.
7. Engage in regular industry contacts and dialogue (faculty) to build and maintain industry partnerships.
8. Continue promoting employment opportunities in visible, far-reaching mediums, ensuring selection efforts are equitable for all.

## ADDITIONAL PRIORITY

Complete accreditation reaffirmation in September 2024.



# MISSION

We are a trusted learning community embracing technical education to promote student development and economic growth.

# VISION

Davis Tech will be an innovative leader in delivering exceptional technical training that supports economic development.

## 2024 STUDENTS OF THE YEAR



(left to right) Dominick Amarel, Morgan Messersmith, Dianna Ramirez, Amelia Lopez, Justin Reynolds, James Jordan

Davis Tech chooses six outstanding 'Students of the Year' to represent the college and their specific schools. This year, these students attended 'Higher Education Day on the Hill' at the Utah State Capitol to advocate for Davis Tech and technical education.

**Amelia Lopez** was selected as the 2024 Davis Tech Student of the Year. During high school, Amelia acquired her Diesel/ Heavy Duty Technology certificate and is currently a student in the Welding Technology program. With her ambition and Davis Tech training, she secured a great position at Hill Air Force Base at the age of 18.



## FINANCIAL RESOURCES

Implementing the Davis Technical College Fiscal Year 2024-2025 business plan is based on utilizing a combination of revenue streams, which may include increased direct appropriations, tuition growth, grants, and the reallocation of existing funds.

For the Fiscal Year 2024-2025, the State of Utah has provided Davis Technical College with \$29.5 Million in direct appropriations, or approximately 69% of the total budget of \$43 Million. This includes an increase of \$2,067,700, or a 7.6% increase in appropriations from the prior year. With this additional funding, the College can expand capacity in several programs with additional full-time and part-time employees. This increase in student capacity at the campus should also produce additional adult student tuition revenues that would become available for business plan priorities.

These sources of funds provide the financial basis for the College business plan for the Fiscal Year 2024-2025.



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