MISSION  We are a trusted learning community embracing technical education to promote economic growth and student development.
MESSAGE FROM THE PRESIDENT

Michael J. Bouwhuis | Campus President

The focus for 2013 was planning and development in order to improve flat and declining budgets over the previous years. The Utah legislature was very generous to DATC, by providing $770,100 in new monies to improve employee wages, grow programs with limited training capacity and to enhance Freeport West Extension Center training opportunities.

The Freeport West Extension Center was nearly completed, with occupancy approved for October 2013. This facility represents 30,000 square feet of remodeled space, with an additional 90,000 square feet available for growth in the future.

During 2013, the institution experienced a significant increase in veterans enrolling as a result of the new Veterans Center created and opened in September, and the return of veterans from military scale back. Moreover, a new Career Connection Center was developed consolidating Placement, Workforce Readiness Training and a focused Career Counseling Service into one facility.

The Davis Applied Technology College set a goal of creating new externships with employers and boosting overall student participation at employer operations. A total of 79 new externships were created, and 1,404 students participated in either a new and/or existing externship.

A real hallmark for the year was our Council on Occupational Education accreditation site visit. The team was highly complementary providing the institution with six commendations and no findings or suggestions. It is highly unusual for a school to receive six commendations. The DATC is recognized across the nation as a flagship technical college.

Significant institutional accomplishments during the year include:

- Established the institution’s first Career Connection Center
- Remodeled 30,000 square feet of training space at Freeport West Extension Center
- Improved accountability and data reporting in Tableau and established real time visualization programs to analyze Completers/Placements/Licensure by program
- Increased Custom Fit clients by 10%
- Increased curriculum completion reaching 90% for all programs
- Completed major facility improvements
- Established an electronic directory for all institutional employees

The staff, faculty and administration are very excited about the institution’s 36th year of operation which will allow for extensive program growth and full utilization of the remodeled Freeport West Extension Center to serve our Freeport partners. We also look forward to creating a strong partnership with the Career Path High charter school.
Juston Williams, The Grand America Hotel Banquet Chef

Juston Williams has a passion for cooking which began in junior high where he was the only boy enrolled in the home economics class. He didn’t care that he was the only boy in the class, because he loved to cook!

While attending Davis High, Juston learned about the DATC’s Culinary Arts Program, and the added bonus of free tuition for high school students. He enrolled in the program and enjoyed the amazing opportunity to enhance his baking and cooking skills. He soon became a Sous Chef and was provided the opportunity to supervise five students so he could learn to manage cutting, sauté, hot foods, cold foods and baking stations for DATC events. He graduated with a culinary arts certification.

After graduation, Juston was hired at the Grand America Hotel as a chef. He further advanced to a Chef de Partie, Restaurant Sous Chef, and Executive Banquet Chef. He continued to improve his managerial skills and was appointed to manage the 1,700 person Thanksgiving brunch and the 500 person lunch at the Garden Café Restaurant of the Grand America Hotel. Juston chose his team and managed both events from start to finish with the help of his mentor, Chef Yates. “It is very chaotic,” states Sous Chef Williams. “It takes a lot of mental clarity, focus and organization to keep everything moving along, but that is what I love about this job.”

Juston’s hard work and effort has paid off over the years. He is now responsible for budgeting, payroll, ordering, menus and banquets. It is what he always dreamed of doing. In return for his dedication, he has grown from a starting wage of $8.50/hour to $45,000 per year. In the future, Juston is interested in gaining skills necessary to operate his own restaurant and catering business.
2013 COLLEGE ACCOMPLISHMENTS

- Remodeled more than 30,000 square feet of classroom and lab space at the DATC Freeport West Extension Center
- Renovated the College Information Technology Department Wing and UEN Network Server Lab
- Renovated the Automotive Technology Program
- Developed new partnerships with Petersen Inc., Ogden Logistics Complex, Alliant Technical Systems (ATK), Kellogg Company, Lifetime Products, and Futura Industries
- Changed the institutional clock schedule to 8:00 a.m. - 3:00 p.m. to meet student needs
- Authorized the Career Path High charter school with 175 enrolled students
- Established servers at the Morgan Business Resource Center and leased four offices to companies
- Completed the five-year Business Intelligence System goal
- Enrolled 1,404 students in employer externship opportunities
- Opened a Career Connection Center to provide career counseling, placement, academic development and employer/veterans resources

2014 COLLEGE GOALS

- Partner with Utah Career Path High charter school to facilitate the school opening on the DATC campus
- Complete partnership agreements with Freeport West employers for flexible training services/programs at Freeport West Extension Center
- Finalize training program articulation agreements with LDS Business College
- Meet or exceed student membership hour goals of 1,551,592 and 1,506 program completions
- Utilize institutional resources and legislative capacity building funds to create the following programs and facility modifications:
  - Expand the Nursing Program by a Cohort
  - Create a new Electronic Health Information Technician Program
  - Expand Dental Assisting facilities and offer evening programs
  - Create an American Heart Association Service Center
  - Develop feasibility studies for a Commercial Drivers License (CDL) Program
  - Seek funding to develop plastic injection molding course
- Complete process improvements and focus on efficiency improvements in Administrative Services, Operations Division, and the Training Division
- Attain the following metrics:
  - Increase membership hours by 6.4%
  - Increase DATC Certificates of Program Completion awarded by 183, or 10%
  - Increase private training by 15%
  - Increase Custom Fit training and employees served by 20%
  - Establish a baseline enrollment target at Freeport West Extension Center with a goal of 22,000 membership hours
  - Increase incubation clients in Morgan, Kaysville and Freeport Center by 75%
  - Increase tuition waiver budget to $125,000 and measure the effectiveness of tuition waivers on retention and enrollment growth
- Complete an Information Technology/UEN remodel, Phase II
- Expand promotion activities to increase enrollments and target programs with lower than anticipated enrollment levels
Participated in the development of the Wasatch Front Economic Development District for Davis, Morgan, Salt Lake, Tooele and Weber counties

Obtained $150,000 in donations and developed an architectural design to construct an Allied Health Professions Building

Completed Phase I of the Freeport West Extension Center

Developed a Career Connection Center and held a community open house to introduce services

Planned for a Fire Academy Simulation Laboratory in Davis County

Provided marketing support to Lincoln Electric, Hartwig Inc. and OKUMA America Corporation partnerships

Created 500,000 ad impressions through DATC & Me and UCAT Certify Your Future ad campaigns

Developed a Google marketing dashboard to track ads, stories, leads, events, calls, e-mails, presentations, tours, employers, and job posts

Attracted 16,778 citizens from Davis, Salt Lake and Morgan Counties to 80 events held at the College Campus

Increased job placements by 5%, employer partnerships by 200% and LinkedIn followers by 100%

Raised $41,374 in net revenue for the Foundation Annual Golf Tournament

Increased Foundation scholarship funding from $85,000 to $115,000

Provide leadership in development and programming of the DATC Freeport West Extension Center

Establish or expand the following programs:
- Electronic Health Information Technician Program (new)
- Practical Nurse Program expansion
- Medical Assistant and Dental Assisting programs – evening class expansion
- American Heart Association Service Center (new)
- Feasibility studies on Commercial Driver’s License (new)
- Plastics Injection/Moldmaking training

Increase marketing technology processes and improve automation and metrics

Fully develop the Career Connection Center and Veterans’ Services Center

Support the capstone level of Business Intelligence by visualization software and hardware and monitoring screens

Support each division to meet current ADA standards, emergency operations and emergency systems

Provide leadership to assure programs meet requirements outlined by the Council on Occupational Education guidelines

Increase college & program awareness for low enrollment programs

Organize a Planned Giving Campaign

Update and modernize website and marketing materials

Update Foundation Donor Wall/Donor Recognition Standards
2013 CAMPUS EVENTS

FOUNDATION GOLF TOURNAMENT
July 18, 2012
Raised $41,374 for student scholarships

COE ACCREDITATION
September, 2012
Received six commendations

JUNIOR HIGH TECH EXPO
March 8, 2013
400 Davis School District students

B2B EXPO
April 24, 2013
Connected 700 Davis County consumers to 100 employers

JOB FAIR
November 15, 2012

WOMEN ENTREPRENEURS CONFERENCE
October 12, 2012

FRANCHISE SYMPOSIUM
March 6, 2013

BOYSCOUT POWWOW
May 17-18, 2013
19 merit badges available for 226 scouts

UCAT ANNUAL CONFERENCE
June 14, 2013
450 UCAT employees
Achieved Council on Occupational Education (COE) Accreditation with six commendations
Became an American Welding Society (AWS) Accredited Test Facility
Developed 148 courses for Employer and Continuing Education
Converted 100% of programs to course-based scheduling
Developed a Completion, Placement & Licensure dashboard
Developed process to track certification results
Created a policy to become a Charter School Authorizer, organized a Charter Board for Career Path High and created a funding model through USOE
Improved Utah Department of Corrections (UDC) programs, added a Corrections Manager and upgraded welding equipment
Hosted a Merit Badge PowWow sanctioned by the Boy Scouts of America for 226 scouts and 66 leaders
Increased Continuing Education membership hours by 15%
Expanded Custom Fit Services to 78 new companies
Developed and/or expanded Northfront Business Resource Center Events: Women Entrepreneurs’ Conference, Franchise Symposium, Young Entrepreneurs Bootcamp, Launchup, Social Media/SEO Training and Pro Series Training
Secured a $40,000 grant from the Governor’s Office of Economic Development for rural economic development
Hosted two Heating and Air Conditioning vendor events and started partnership communications with Mitsubishi Electric
Hosted an Energy Fair in conjunction with the Job Fair
Partnered with the Pipe Fitters Union Director to create a pathway to a Journeyman Welder
Utilized EventBrite to notify committee members of advisory team meetings, and to manage membership, attendance and logistics
Implemented the Canvas Learning Management System
Improved curriculum completion from 87% to 90%

Program Expansion:
Provide employer training at the DATC Freeport West Extension Center to meet industry demands
Increase Electrician and Plumbing Apprentice Programs enrollment by 9%, resulting in 2,200 new membership hours
Approval of a new Electronic Health Information Technician Program to achieve 17,100 membership hours
Expand Medical Assistant Program to provide class offerings in the evening, with an expected 6,000 hour increase in membership hours
Build two additional operatories in Dental Assisting Program and expand to provide evening classes, generating a 6,000 hour increase in membership hours
Expand distance education by adopting the Canvas system, developing professional development courses, updating distance education page on the Instruction System Design website, phasing out media server and evaluating SharePoint for curriculum
Expand charter high school enrollments
Create a course to assist Job Corps students who do not meet the Nurse Assisting Program admission requirements
Hire two nursing faculty to restore staffing and two faculty to admit another full class of students

Employer and Community Services:
Write a business plan and begin offering American Heart Association (AHA) courses for DATC students and companies
Start a GED testing site at DATC Freeport West Extension Center for Freeport companies and Job Corps with twenty testing computer stations
Quality/Effectiveness:
- Develop 20 professional development courses for faculty and staff
- Support Practical Nurse Program for a successful ACEN accreditation visit
- Improve certification metrics by tracking of student certification and automating certification to USOE, Davis School District, faculty and directors
- Report qualitative and quantitative program data to administration and faculty
- Use drill-down data for personnel and program quality improvement (goal setting and performance improvement)
- Develop measurable data representing accreditation and institutional standards

Relationships/Partnerships:
- Support a successful Utah Career Path High School start up by September 3, 2013
- Increase the availability of work-based learning student opportunities in programs by 10%
- Track work-based learning partnerships by program, student participation by partner, quality of experiences and site visits by instructors
- Develop new industry partnerships in Composite Materials Technology, Automation Technology, and Automotive Technology

Future Facility Development:
- Relocate the Firefighter Program at the DATC Freeport West Extension Center
- Promote and plan for the Allied Health Professions building to support current students and future growth

Northfront Business Resource Center
- Revise and rejuvenate the Pro Series training program and curriculum
- Introduce Pro Series at other Business Resource Centers (BRC) in the state, as well as with other Small Business Development Centers (SBDC)
- Incorporate “Nail It, Scale It” Training Program at the Business Resource Center
- Increase eStation incubator occupancy rate to 75%
- Increase USBDC grant for the Kaysville SBDC from $30K to $60K

STUDENT SUCCESS

JASON MAUCHLEY, Rocky Mountain Cummins Regional Manager, Diesel/Heavy Duty Technology

“My love for tinkering on cars began at my grandpa’s service center,” says Jason Mauchley. “As I got older, I enjoyed hands-on wood, metal and auto shop classes.” Jason enrolled in the DATC Diesel/Heavy Duty Technology program during his junior year at Davis High School because of the hands-on engine and electrical training. During his senior year, Jason won second place in the State SkillsUSA competition and began working at CR England. Jason has worked as a Trailer and Refrigeration Mechanic, Truck Mechanic, Block Mechanic, Turbo Engine Mechanic and Service Shop Manager for J.C. Bangerter & Sons Inc. and Cummins Rocky Mountain. Recently, Jason was hired as a Cummins Branch Manager for $100,000/year. He currently manages all the Cummins sales, service and parts for Rio Tinto, Central Refrigeration, Swift Transportation, LSF Reddaway, and CR England.
Created a liaison staff position to resolve student/faculty issues
Created and implemented variance process to allow students course-based extensions
Increased ADA service availability to students
Assigned direct counseling support to Job Corps students
Partnered with Training Division and Marketing Department to create a joint Career Connection Center model
Evaluated admissions requirements to align TABE scores with WorkKeys national standards
Standardized schedules and developed a Schedule Change Policy for students on three-hour blocks with minimum enrollment hours based on student classification
Created a Tuition Waiver Program assisting federal aid students
Completed the following Division of Facilities and Construction Management (DFCM) Projects: DATC Freeport West Extension Center, boiler, lighting upgrade, roof repair, compressor, Automotive Technology Program and Information Technology Lab remodel
Cleared backlog of more than 70 maintenance work orders
Completed state risk management self inspection, DFCM facilities audit and health inspection

Ensure that DATC meets ADA and Risk Management requirements by completing college self-evaluation, improving facilities, providing employee training sessions and reviewing and providing guidance for other divisions/departments
Review and improve Emergency Operations Plan
Complete needed infrastructure/operations projects to include: Freeport West Extension Center, Information Technology/UEN Network, air handler upgrades and exterior signage
Automate and simplify enrollment and financial aid processes
Improve efficiency using the Student Information System
Engage with veterans’ groups in cooperation with the Veterans’ Center Coordinator
Support the Governor’s 20/20 goal by identifying and engaging with “near completers” who have left the College
Expand scholarship services using new tuition waiver funds
Create Freeport-based satellite assessment center
Provided training sessions for employees in Tableau, iPad, Outlook, DocuWare, SharePoint, BPM, Email Etiquette, FY12 Year-End Financials Review, Purchasing, Textbook Rentals, Harassment & Discrimination Prevention, NeoGov Applicant Tracking System, TIAA-CREF Retirement Plans, Performance Evaluations and PEHP Benefits

Completed revisions to Employee Definitions Policy and Employee Hours of Work Policy

Developed a SharePoint staff directory and organizational chart

Utilized Great Plains Dynamics HRIS system for tracking and reporting employee training and development

Installed and configured Roambi server and cubes

Implemented Instructional Systems Design data

Created and implemented the following data visualization reports: Real-time COE Report, Real Certificate Counts, Updated FY 13 Budget vs. Actual Reports, Roambi reports, state data submission audits, Job Corps attendance, adjunct faculty, Tableau and Salesforce link, course length and time to complete, IPEDs, Utah Futures, Program Review, Novi, Monthly Energy Tech Grant Report, built custom reports for Cosmetology applications, membership hours, head counts, composite outcome, and historical business plan data

Chose BP Logix to implement BPM (Business Process Management) system

Implemented the following e-forms: Leave Request, Mileage Reimbursement and Student Withdrawal

Implemented iPad technology: Academic Development, Culinary Arts, Welding Technology, Architectural and Engineering Design, Business Technology Programs and math courses

Obtained contract from Campus Book Rentals

Replaced seven copy machines

Revised the following administrative policies: Budget Control Policy, Petty Cash Funds Policy, Payment Policy and Restricted Funds/Grants Policy

Integrate electronic automation processes between the Financial Aid Department and the DATC Bookstore by using electronic forms or other technology to improve customer service

Improve functionality of the DATC Bookstore website to include: 1) more options for computer products, 2) making textbook options more clear, 3) advertising to our customers

Assist all Divisions in facilitating employee professional development

Coordinate the implementation of a new electronic badge access system. Features will include employee photo identification and electronic keys

Upgrade to Great Plains 2013 and train fiscal staff on new features and report writing capability

Hold procurement training seminars to educate staff regarding new laws and DATC policies related to purchasing

Update Donations Accounting Policy and DATC procedures related to the Foundation

Develop at least ten new electronic forms and workflows

Update Disaster Recovery Plan to include placing a redundant Storage Area Network appliance at the DATC Freeport West Extension Center to replicate and synchronize data housed in the DATC Main Campus’ Data Center

Expand data visualization system in key facility locations allowing all DATC staff and faculty to be more aware and engaged in gathering and analyzing data elements respective to their areas of responsibility
MAJOR partners

ATK Aerospace Structures
Cisco Systems
Clearfield Job Corps Center
Davis Hospital & Medical Center
Davis School District
Go Engineering
GOED
Grow Utah Ventures
Hartwig, Inc.
Hexcel
Hill Air Force Base
Holly Refining Company
Janicki Industries
Kellogg Company
LDS Business College
LDS Employment Resource Services
Lincoln Electric Company
Morgan School District
OKUMA America Corporation
Polaris Industries
Salt Lake Community College
Swanson Foundation
Utah Department of Workforce Services
Utah State Department of Corrections
Volvo & Mack Corporation
Weber State University
A D V I S O R Y  T E A M S

Aerospace Composites Consulting
Aesthetics Plus of Utah
Air Conditioning & Heating Service
Air Force Advanced Composite Office
Airgas Intermountain, Inc.
Albertsons Distribution
Allen Communication Learning Services
Alliant Tech Systems (ATK)
America First Credit Union
Anderson, Peterson & Company
Apothecary Point
Apple Village Assisted Living
Amant Heating & Air Conditioning
AVIcode
Baraka Beauty
BC Small Engine Repair
BDB Electric
Bemsco, Inc.
Bistro 258
Boeing
Bowman’s
Bridgman Community Hospital
Bureau of Emergency Medical Services
C.R. England - Global Transportation
Care First Pharmacy
Carrier ‘Transcend of Utah
Central Refrigerated Services Inc.
Circle of Life Women’s Center
Cisco Corporation
Clinton City Fire Department
Clyde Bennett and Associates
ComfortSolutions
Commerce Real Estate Solutions
Contour Composites
Converges
Cottage Dental
Crazy Beautiful
Cummins Rocky Mountain
D C Plumbing
David L. Jensen & Associates
Davis County Sheriff’s Office
Davis Hospital and Medical Center
Davis Hospital/Thomas Cuisine Management
Davis School District
Dawson Digs
Decker’s Plumbing
Dental Select
DGI Supply
Diamond Rental
Dick Koanley Service Center
Discount Tires
Dollar Cuts
Dr. Grant Brough, DDS
Dr. Grant Christian
Dr. Reve Dawson, DDS
Dunnart & Slate Plumbing
East Lake Endodontics
Eclipse Composites Engineering
Electrical/Wholesale Supply
Electronic Arts - Salt Lake
Elvera’s Hair & Nail Salon
Embellish Salon
Fairfield Dental
Fairfield Fire Department
Farmington Fire Department
Felt Auto-Parts and Machine Shop
Fred Mitchell Plumbing, Inc.
G & S Sales
Gardner Homes
G-Build Green Home Building
GLO Services, LLC
GoEngineer
Gold Systems, Inc.
Golden Street Animation
Grand America Hotel
Great Clips
Great Salt Lake Minerals
Griffith Fast Lube, LLC
GSL Electric
Hill Air Force Base
Hill Air Force Base Civilian Personnel
Hill Air Force Base Training Division
Hansen Family Dental
Harri’s Rebar
Hartvleg
HCA Physician Services
HCA Supply Chain
Hexcel
Hill Air Force Base PMEL Lab
Holly Rethnig Company
Hunt Electric
Icon Health & Fitness
Image Skin Care
Infinity Consultants
Inked Off Laser Salon and Spa
Innovative Precision, LLC
Intermountain Health Care
Intermountain LDS Hospital
Intermountain McKay Dee Hospital
Intermountain Medical Center
Intermountain Wind and Solar
Interwest Interpreting
Island View Pharmacy
ITT EXELIS
Jandik Industries, Inc.
Johnstone Supply
Jordan Ridge Family Medicine
Just Right Heating and Cooling, LLC
As a child, Jessica Murray spent a lot of time at McKay-Dee Hospital caring for her grandfather. “He always called me his little nurse, so I dreamed of being a nurse when I got older.” While in high school, Jessica enrolled in a Medical Anatomy & Physiology class, and then prepared herself for the nursing field by taking a Nurse Assistant Program at the Davis Applied Technology College.

After completing the course, Jessica was hired as a Nurse Assistant at McKay-Dee Hospital. During that time she also enrolled at Weber State University to complete courses required to apply for nursing school. After finishing her prerequisites, she applied to two nursing schools and was accepted into both programs. With the encouragement of many, including her boss, she chose to attend the Davis Applied Technology College’s Practical Nurse program. “DATC had smaller class sizes, the tuition was less, and those coming out of the program were better prepared,” says Jessica.

Upon graduation, Jessica started the Bachelor of Science Nursing Degree (BSN) Program at Weber State University. “I was one of the first bachelor’s degree nursing students to complete research at Weber State and graduate with honors.” Wanting to pursue further education, she applied for and was accepted into the Family Nurse Practitioner Program, a Master’s Degree Program in Nursing (MSN) at the University of Utah. She recently completed this program receiving her MSN with a Nurse Practitioner Certificate.

Jessica is currently working as a Nurse Practitioner and Cardiology Coumadin Clinic Manager for Intermountain Health Care McKay Dee Hospital. She also works as a Clinical Instructor at the Davis Applied Technology College and a Teacher Assistant in the Nursing program at the University of Utah.
**General Operating Fund Revenues**

(Year ended June 30, 2013)

- Student Tuition and Fees: $1,981,476
- State Appropriations: $9,947,800

Total Revenues: $11,929,276

**General Operating Fund Expenses**

(Year ended June 30, 2013)

- Instruction: $5,448,728
- Academic Support: $1,083,376
- Student Services: $1,678,069
- Institutional Support: $2,295,019
- Operation and Maintenance of Plant: $1,424,084

Total Expenses: $11,929,276

**Completion Rate**

FY12 = 76%

Accreditation Requirement: 60%

**Placement Rate**

FY12 = 88%

Accreditation Requirement: 70%

**Licensure Pass Rate**

FY12 = 88%

Accreditation Requirement: 70%

**Program Outcomes**

- Accreditation Requirement: 60%
- Accreditation Requirement: 70%
- Accreditation Requirement: 70%

**Completion Rate**

- FY12: 76%

**Placement Rate**

- FY12: 88%

**Licensure Pass Rate**

- FY12: 88%

**Accreditation Requirement**

- 60%
- 70%

**Licensure Pass Rate**

- 88%

**Licensure Pass Rate**

- 88%

**Total Hours**

- Continuing Education: 17,195
- Custom Fit: 25,344
- Private Training: 5,375

**Total Hours**

- 47,914
AJ Hepler’s love for technology began with his first Nintendo NES and continued to grow even deeper as he built his first computer while in 7th grade. His interests were further enhanced as he attended the Information Technology program at the Davis Applied Technology College during high school.

“I loved learning about new technology at DATC and gaining new industry certifications such as: IC², CompTIA Strata IT+, Network+, Server+, Security+, Microsoft Network Fundamentals (MTA), Certified Fiber Optic Technician, and Cisco Certified Network Associate (CCNA).”

After graduating from high school, AJ began working for Teleperformance and Fed Ex Ground, but decided to quit work so he could attend full-time at Weber State University where he graduated with a Bachelor’s Degree in Telecommunications Administration. After graduation, AJ began working as a full-time Information Technology instructor at the Davis Applied Technology College where he shares his passion for technology with his students. He has brought structure, consistency and industry-driven objectives to the curriculum and labs, and he is proud to say his program now offers 11 industry certifications.
“With every new employee that we hire, we are looking to develop that individual and their role within the company,” states Carrie Mote.

Carrie Mote is the Training Coordinator for the Kellogg’s Company. She has worked closely with the Davis Applied Technical College (DATC) to create custom fit training programs to improve the quality of their workforce. “Whether it is an existing role or looking for ways to improve a department, we will develop our workforce from the ground up.”

Before partnering with DATC, Kellogg’s relied solely on in-house training for their 250 employees. While they still offer some in-house training, DATC has been able to provide specialty training and certifications for each job requirement at the plant.

Jean Fowler, Custom Fit Specialist, has been instrumental in working with Kellogg’s and other employers to develop specialty-training programs. “DATC is developing actual training courses and curriculum outlines which will benefit their employees for a long time. The quality training Kellogg’s workforce is receiving is increasing job performance and employee ratings,” says Jean. “There is less employee turnover than in the past.”

Kellogg’s is also building a more diversely trained workforce. Instead of a single employee fixing a specialty piece of equipment, every employee on that shift has the capability to repair it. At one point Kellogg’s welding department was outsourcing a lot of their work, but now they can weld the broken piece of equipment immediately. This cross-functional training allows Kellogg to keep the machines running and reduces down time.

“Working with the DATC has been extremely helpful to us, especially the flexibility we have experienced. One great thing about DATC training is we can track it,” says Carrie Mote. “We have about a 98% training completion every month for required training. It is part of what the employees do. The employees are passionate about their jobs and about the training being provided. There has been a shift in the employees, which comes from having faith in your employees and providing them training to do their jobs to the best of their ability.”

The Kellogg’s Utah plant is the only plant in the United States that produces Garden Burger, and is one of two plants to manufacture Morning Star Farms. These plants serve the entire United States and Canada. The Utah plant runs 24 hours a day and 7 days a week. Kellogg’s frozen food industry has seen rapid growth recently due to cost savings and health benefits. Kellogg’s hopes to continue their growth and are very proud of their quality products. Their standards are higher than the FDA because they are not willing to cut corners and reduce their workforce. This is a great sign of sustainability.
MISSION
We are a trusted learning community embracing technical education to promote economic growth and student development.

VISION
Our vision is recognition regionally, nationally and internationally for our unique approach and significant contributions in technical training, educational advancement and economic development.