



DAVISTECH

DAVIS TECHNICAL COLLEGE

Why/How/Helpful Hints/ Regarding the High School Application for Davis Tech Cosmetology & Esthetics Programs

1. **Why the application?**
 - a. We wanted a fair and transparent way to get high school students to participate in the Cosmetology & Esthetics program, the difficulty we have more students who want to participate their senior year than we have seats or space to safely operate in.
2. **Why an additional application beyond the Davis Tech application found at <https://www.davistech.edu/next-steps?>**
 - a. The Davis Tech application gets you a student number and a way that we can get you started in classes, the High School Cosmetology & Esthetics Application give you and us more information about the programs and how you might be a great fit in the beauty industry. **Make sure you also complete the High School Cosmetology & Esthetics Application at <https://www.davistech.edu/media/3100/final-highschool-applicationkrc2021.pdf>**
3. **What did Davis Tech do before the application?**
 - a. We have tried lotteries, provided local high schools a small number of seats per school, but the application process has been well received and reviewed by the CTE Coordinators at all the Davis County High Schools as well as high school students who have been accepted into the program.
4. **How do I score high points on the application?**
 - a. The application identifies how to maximize your points throughout the document, make sure you read a couple of times before you start working on it, and realize this may take a couple of days to complete – if you start the night before the deadline it will be much harder to complete than if you start a week or two before.
5. **Is the application like a college application or a scholarship application?**
 - a. Yes & No. Yes, we are looking for a good match and high interest in the program. No, the application is not linked to your grades.
6. **Why do you have “Program Questions” and why do you say *not* to answer all questions with a “4”?**
 - a. The program questions are designed to make you think about the environment that you will be working in at our school as well as in industry. We don’t want you to answer with all “4”s (which would give you the highest point total), we want you to think about your response. If you answer the questions you will be scored with the maximum points.
 - b. We use your answers to help you succeed in the classroom and better understand how to teach you and help you learn to handle your weaknesses.
7. **Why do I need a “Letter of Reference?” And what if I don’t know anyone that I can ask to complete a reference letter?**
 - a. The letter of reference is to get you to talk to someone in the industry to better understand the environment that you will be working in.
 - b. If you don’t know anyone you can ask anyone who works in the industry (see the application) You are also welcome to come to the Davis Tech Salon and ask to interview a student or teacher so you know what you are getting into.
 - c. Finally, you are also welcome (*but not required*) to get a service at the Davis Tech Salon & Spa– a haircut, facial, etc. to see if you enjoy the experience.
8. **Why do you have a “Client List” and do I still need to complete it during a Covid environment?**
 - a. In your first class (either Cosmo or Esti classes) you will be asked to get up to 20 models (sometimes more) to help you learn a skill, a haircut, an updo, a facial. For most of our students, this is the hardest part of the class to find someone who can come in on the day and time required for their class. We want students to have that conversation with friends and family before they start class.
 - b. We are currently requiring models for classes and use all the recommended health precautions/procedures that are approved by Davis County Health Department and we continue to watch for any changes in their requirements and adjust accordingly.
9. **What if I do a “Marketing Plan” *instead* of a “Client List” will I get the same number of points?**
 - a. If you are new to the area or don’t want to work with the Client List, you are welcome to develop a marketing plan to help you develop customers. The salon business is all about talking to people (most you don’t know) to ask them if they would like a haircut, style, facial, etc. Social Media is key in the beauty industry and helps drive clients to stylists. We want you to graduate with skills and a healthy client list so that you can be successful in a salon/spa environment.
 - b. Yes – you will get the same amount of points whether you do the “Client List” or the “Marketing Plan” – *you do not have to do both*.
10. **Why do you ask for a “Faculty Sign-off” from all of my class teachers?**
 - a. Taking on college classes while you are still in high school can be hard. It is even harder if you procrastinate or don’t turn in all your assignments at your high school. We want to know that you work hard and keep track of your time at your high school and would be able to at Davis Tech. This is a necessary practice in our classes and industry.
11. **If I get stuck and need help to complete the application, what do I do?**
 - a. We are happy to help! Contact Sheresa Tebbs at Sheresa.tebbs@davistech.edu or at 801-593-2431.