



Student Retention Plan

Davis Technical College maintains an Enrollment Management Committee created to ensure that students have support from the College from pre-enrollment through to completion. The Committee includes representatives from Student Services, Recruitment, Placement, and Instruction. This plan serves to outline the intentions and actions of the Committee to retain students.

This Plan will be evaluated annually (4th quarter) by the Committee to measure efficiency and revise actions for the 1st quarter of the following year.

ACTIONS:

1. The Committee will partner with Institutional Data to determine at what point in their program students are leaving the institution and the reasons for leaving.
 - a. Completed: Data show students tend to leave at the 25% mark. Reasons vary, but “Financial” is used frequently. Career and Academic Advisors will develop intervention measures to connect with students prior to the 25% mark of each program and encourage retention beyond that mark.
 - b. Special attention will also be paid to the “near completers” who find employment prior to completion.
2. Recruiters and the College Navigator will assist students with career counseling using career-finder software to ensure that students are getting into the correct program the first time around.
3. Career and Academic Advisors will reach out to students using the 3-Day Absence report, which identifies students who have missed three consecutive days on their schedule. Outreach will include advising around barriers, including academic, financial, transportation, child care, etc. Advisors will follow up with instructors after each attempt at outreach.
4. Activities will be planned to provide recruitment and community engagement efforts, but also to include students’ friends and family in the training process.
5. “Bookend” experiences will be created for each program to give students a sense of belonging and incentive to stay and complete the second half of their program’s experience.